

AN OFFICIAL PRESS RELEASE

QRS MUSIC TECHNOLOGIES, INC. Previews QRS-Connect the worlds first activity tracker made specifically for musicians.

QRS-Connect previews a break through music technology, specifically made for musicians that mobilizes their music, instruments, work and tools.

Seneca, PA, January 15, 2018 - QRS Music Technologies, Inc. (OTC: QRSM), a leader in the design, manufacture and distribution of piano-based audio, digital and multimedia products, music, piano technologies, Story & Clark pianos, and other digital audio accessories, previewed the QRS-Connect. A device with patent pending technology that gives musicians capabilities only attainable in expensive, convoluted and time consuming ways. The QRS-Connect is a music activity tracker in the same vein as an athletes activity tracker but specifically made for musicians. QRS has leveraged its investment in QRS's PNOmation technology by migrating many of its core features into a convenient compact off the shelf music activity tracker.



The QRS-Connect's made up of three major components: The QRS-Connect compatible hardware, the QRS-Connect.com cloud based ecosystem and a growing library of applications, content and widgets. All of its features are accessible from any Wi-Fi enabled device. From auto recording/naming/tagging/saving/archiving to analytics, account/device/content management to community/collaboration/groups/sharing and 3rd party app integration.

"We have taken advantage of our substantial investment in PNOmation to deliver a product whose time has come. The features and benefits of which, parallel the core features of activities trackers used by athletes, except anchored in the needs of todays musicians. QRS has focused its technology and patents on the specific purpose of capturing music activity. The cherry on the top are the QRS-Connect's widgets, application specific functions that are programmable and assignable. They take advantage of the QRS-Connect's plethora of music focused I/O to achieve specific tasks from simple MIDI testing to a sound module. This simple off the shelf product will be of value to all stake holders - dealers, musicians, development partners and our investors." Thomas Dolan President & CEO

QRS Music Technologies, Inc. (OTC:QRSM) is a leader in the design, manufacture and distribution of music technologies, pianos and piano accessories including, Pianomation®, PNOmation and PNOscan musical instrument digital interface (MIDI) for reproducing player systems for acoustic pianos, and music content from digital to music rolls. QRS is the creator of Pianomation®, the first MIDI system to combine analog and digital technology to turn any piano into a reproducing player piano. QRS Music was founded in 1900 and is based in Seneca, Pennsylvania. Additional information about QRS is available at www.qrsmusic.com

Forward Looking Statements

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statements containing words, such as, "believes," "should," "anticipates," "plans," or "expects" as well as other statements are forward-looking, and those statements involve risks and uncertainties outside of the control of QRS and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

Media Contact

Parker Welch

814-493-6538

parkerw@qrsinc.com

[Video Link to QRS-Connect](#)
[Brochure to QRS-Connect](#)

